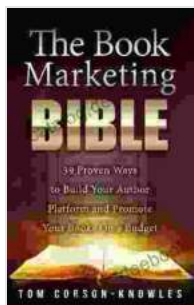


39 Proven Ways To Build Your Author Platform And Promote Your On Budget Kindle



The Book Marketing Bible: 39 Proven Ways to Build Your Author Platform and Promote Your Books On a Budget (Kindle Publishing Bible 5) by Tom Corson-Knowles

★★★★☆ 4.6 out of 5

Language : English
File size : 2608 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 183 pages
Lending : Enabled



Are you an author looking to build your platform and promote your Kindle book on a budget? Look no further! In this article, we'll share 39 proven ways to do just that, without breaking the bank.

1. Create a website or blog

Your website or blog is your home base on the internet. It's where you can share your writing, connect with readers, and promote your books. Make sure your website is easy to navigate and mobile-friendly.

2. Build a social media following

Social media is a great way to connect with potential readers and promote your book. Create profiles on all the major social media platforms, such as

Facebook, Twitter, Instagram, and Pinterest.

3. Start a mailing list

A mailing list is a great way to stay in touch with your readers and promote your new releases. Offer a freebie or discount to encourage people to sign up.

4. Guest post on other blogs

Guest posting is a great way to get your name out there and reach a new audience. Reach out to other bloggers in your niche and offer to write a guest post.

5. Run a book giveaway

Book giveaways are a great way to generate excitement for your book and get it into the hands of potential readers. You can run a giveaway on your website, blog, or social media pages.

6. Offer a free sample of your book

Offering a free sample of your book is a great way to entice potential readers to buy the full version. You can offer a sample on your website, blog, or social media pages.

7. Run a blog tour

A blog tour is a great way to promote your book to a wider audience. You'll partner with other bloggers in your niche and have them review your book and host giveaways.

8. Get involved in your community

Getting involved in your community is a great way to meet potential readers and promote your book. You can volunteer at local events, give talks at libraries and bookstores, or even start a writers' group.

9. Attend book fairs and festivals

Book fairs and festivals are a great way to meet potential readers and sell your book. Look for book fairs and festivals in your area and submit your book for consideration.

10. Run Facebook ads

Facebook ads can be a targeted and effective way to promote your book to a specific audience. You can target your ads by demographics, interests, and behaviors.

11. Run Amazon ads

Amazon ads can be a great way to promote your book to people who are already searching for books in your genre. You can target your ads by keyword, category, and author.

12. Get book reviews

Book reviews are a great way to build credibility and attract new readers. Reach out to book bloggers and reviewers and ask them to review your book.

13. Write guest articles for magazines and newspapers

Writing guest articles for magazines and newspapers is a great way to get your name out there and reach a new audience. Look for opportunities to write articles on topics related to your book.

14. Create a book trailer

A book trailer is a great way to promote your book on social media and other platforms. Create a trailer that is engaging and visually appealing.

15. Offer a discount on your book

Offering a discount on your book is a great way to entice potential readers to buy it. You can offer a discount on your website, blog, or social media pages.

16. Run a contest or giveaway

Running a contest or giveaway is a great way to generate excitement for your book and get it into the hands of potential readers. You can run a contest or giveaway on your website, blog, or social media pages.

17. Create a book club for your book

A book club is a great way to connect with your readers and promote your book. You can create a book club on your website, blog, or social media pages.

18. Partner with other authors

Partnering with other authors is a great way to reach a new audience and promote your book. You can co-host events, guest post on each other's blogs, or even collaborate on a book together.

19. Get involved in local writing groups

Getting involved in local writing groups is a great way to meet other authors and learn about the writing and publishing process. You can find writing groups in your area through Meetup.com or your local library.

20. Attend writing conferences

Attending writing conferences is a great way to learn about the writing and publishing process and meet other authors. You can find writing conferences in your area through the Association of Writers & Writing Programs.

21. Submit your book to awards

Submitting your book to awards is a great way to get recognition for your work and attract new readers. You can find book awards in your genre through the Goodreads Awards or the Independent Book Awards.

22. Create a podcast

Creating a podcast is a great way to connect with your audience and promote your book. You can interview other authors, talk about your writing process, or read from your book.

23. Start a YouTube channel

Starting a YouTube channel is a great way to connect with your audience and promote your book. You can create videos about your writing process, your book, or other related topics.

24. Use social media to connect with readers

Social media is a great way to connect with your readers and promote your book. Use social media to share your writing, connect with other authors, and run contests and giveaways.

25. Create a Goodreads author page

Goodreads is a popular website for book lovers. Create a Goodreads author page to connect with your readers and promote your book.

26. Use BookBub to promote your book

BookBub is a website that offers daily deals on ebooks. You can use BookBub to promote your book to a wide audience of readers.

27. Create a Pinterest board for your book

Pinterest is a popular website for sharing images. Create a Pinterest board for your book to share images related to your book and connect with readers.

28. Use Instagram to promote your book

Instagram is a popular social media platform for sharing photos and videos. Use Instagram to promote your book by sharing images and videos related to your book.

29. Use Twitter to promote your book

Twitter is a popular social media platform for sharing short messages. Use Twitter to promote your book by sharing updates about your writing process, your book, and other related topics.

30. Use Facebook to promote your book

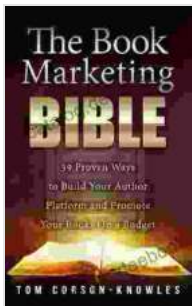
Facebook is a popular social media platform for connecting with friends and family. Use Facebook to promote your book by sharing updates about your writing process, your book, and other related topics.

31. Use LinkedIn to promote your book

LinkedIn is a popular social media platform for professionals. Use LinkedIn to connect with other authors and promote your book.

32. Use Reddit to promote your book

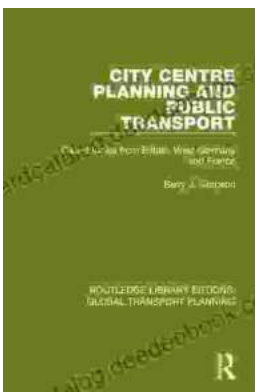
Reddit is a popular website for sharing news and information. Use



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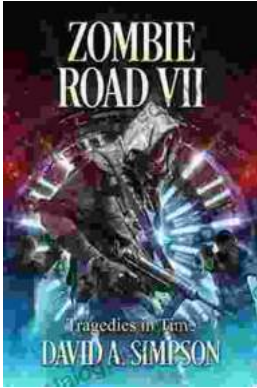
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Introduction to Transportation Planning: Routledge Library Editions

About the Book Transportation planning is the process of developing and implementing strategies to improve the movement of people and goods. It is a...



Zombie Road VII: Tragedies in Time

The Zombie Road series has been thrilling and horrifying gamers for years, and the latest installment, *Zombie Road VII: Tragedies in Time*, is no...